

FOR IMMEDIATE RELEASE
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GOOD PLACE Co., Ltd.
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Cosmos More Co., Ltd. changes its corporate name to “GOOD PLACE Co., Ltd.”

Cosmos More Co., Ltd. (Headquarters: Shibuya-ku, Tokyo; CEO: Hisao Edahiro), which develops office and general affairs outsourcing businesses that create places to work, as well as renovation and other construction businesses, has rebranded to "GOOD PLACE Co., Ltd." Along with this change, a new corporate logo will be introduced.



Outline of the Corporate Name Change

New trade name: GOOD PLACE Co., Ltd.

Former trade name: Cosmos More Co., Ltd.

Effective date: January 8, 2024 (Monday)

Other than the corporate name and logo, there will be no changes to the company's operational structure or business activities.

Background of the Corporate Name Change

Since our founding in 1990, we have earned high evaluations for our responsiveness in resolving issues. Our construction business, including building renovations and office projects, is built on extensive project management (PM) experience. Our general affairs outsourcing service has also enriched our workplace operation knowledge. With rising interest in flexible work styles and sustainability, we re-evaluated our independently developed businesses. On our 35th anniversary, we embarked on a rebranding to enhance business synergies. This trade name change aims to strengthen our brand image and align with our concept, "Make a GOOD PLACE". We will continue creating better places that meet the needs of users and communities by combining our expertise in architecture and interior design with workplace support.

New Trade Name and Corporate Logo Design

Our three business areas—office construction, construction, and general affairs outsourcing—share a commitment to providing "good places." Our new name, "GOOD PLACE", reflects our strength in creating buildings and experiences that resonate emotionally with users. The new logo, featuring a geometric design of circles and straight lines in neutral black, symbolizes the variety of GOOD PLACE locations we aim to develop in the future.

Comments from Hisao Edahiro, CEO

We are grateful for your continued support as we celebrate our 35th anniversary on January 8, 2024.

Our journey has been driven by the goal of exceeding customer satisfaction. The rebranding to "GOOD PLACE, Inc." reaffirms our mission and our commitment to creating impressive spaces and venues.

We will continue our efforts to enrich society through co-creating GOOD PLACE and appreciate your ongoing support.



Strengths of GOOD PLACE Co., Ltd.

We provide solutions that contribute to our clients' business development through our unique methods of "Solution PM," in which we accompany our clients through the problem-solving process as their partner, and "Scene Design," in which we propose space design based on concept and user experience.

Solution PM:

This method involves comprehensive project management (PM), guiding clients through problem-solving, design, and construction as a one-stop service. Our experienced PMs provide precise issue identification and optimal proposals, ensuring project success.

Scene Design:

We define a "scene" as the envisioned space created from concept and user experience. We offer space design solutions that align with clients' corporate activities and anticipate future user needs.

<https://www.goodplace.co.jp/method/>

About GOOD PLACE Co., Ltd.

Founded in 1990 as part of the Recruit Group's renovation business, GOOD PLACE (formerly Cosmos More <https://www.goodplace.co.jp/>) became a subsidiary of DAIWA HOUSE INDUSTRY (TSE Prime.1925) in 2013, along with COSMOS INITIA (TSE Standard.8844). Our brand concept, "Make a GOOD PLACE," guides our office business, general affairs outsourcing, and construction, aiming to create better places for people to work and gather in a variety of areas.

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